



CCC Framework Certification Standards

The CCC Framework establishes voluntary standards that support transparency, communication quality, informed conservation, patient understanding, and trust.

1. Transparency Standards

- Diagnoses explained in patient-friendly language
- Treatment options clearly presented
- Expected costs discussed before treatment

2. Informed Conservation Standards

- Benefits and risks explained
- Questions encouraged and addressed
- Patient understanding confirmed before conservation

3. Communication Standards

- Respectful and understandable communication
- Opportunities for patient participation
- Documentation of patient education efforts

4. Preventive-Care Standards

- Oral-health education provided
- Preventive recommendations documented
- Follow-up guidance communicated

5. Quality Improvement Standards

- Patient feedback collected
- Communication metrics reviewed
- Continuous improvement actions implemented

Recognition Levels

Gold: Meets most CCC standards and demonstrates ongoing quality improvement.

Silver: Demonstrates substantial alignment with CCC standards.

Bronze: Demonstrates foundational implementation of CCC principles.